



June 2015



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The AAWBC Scene

Arab American Women's Business Council e-Newsletter

Welcome to the Inaugural edition of "The AAWBC Scene," a periodic e-newsletter of AAWBC events and features.

Member Profile - Meet Dr. Adeela Peer



AAWBC members represent a wide range of businesses and professions. Within our mission, the AAWBC wishes to connect, empower and advance our members. We hope that by featuring the skills, talents and experiences of one of our members in each edition, we all will be encouraged to do business with one another and assist one another in our advancement.

"Speed Dating" with A Twist: "Speed Networking" on July 30

Get your business cards ready! On Thursday, July 30, the AAWBC will bring back Speed Networking for the second year in the unique setting of Rub Bbq & Pub in downtown Detroit across from Comerica Park with our host, Dominic Yono.



From 6 to 8:30 p.m., you'll have fun food and a cash bar and the opportunity to make many new business and professional contacts. You won't want to miss this chance to expand your network.

So mark your calendar for Thursday, July 30. You never know whom you'll meet that can catapult your business or career!

Oh, Dominic says there'll be karaoke going on downstairs after our business meeting!

Watch for more information coming to your e-mail box or visit www.aawbc.com.

This month, meet Dr. Adeela Peer, DC, a chiropractic doctor and owner of Peer Chiropractic Wellness Center in Rochester Hills. Dr. Peer has been a member and supporter of the AAWBC since 2012.

She graciously hosted and presented our May 19th event "Investing in Your Health is Investing in Your Business, Your Profession and Your Family."

[Learn More](#)

Upcoming Events

7/30/2015

Speed Networking: A Business Twist on Speed Dating

8/14/2015

6th Annual Golf Outing

[RSVP](#)

September 2015

Wills and Trusts: Protecting What You've Built

October 2015

Negotiating Skills: Build Them to Build Your Business and Your Career

11/5/2015

9th Annual Networking Breakfast

[Join the AAWBC](#)

AAWBC Takes to the Links on August 14: Golf or Learn to Golf

Pull your clubs out of the closet for the AAWBC's 6th Annual Golf Outing and Networking Event at Shenandoah Country Club, 5600 Walnut Road in West Bloomfield. We'll grab lunch and tee off at 1 p.m. and gather together for dinner.



If you don't know how to golf or would like a refresher, we're offering "Learning with a Pro."

Nine holes of Golf (or lessons with a pro) with lunch and dinner is \$105 for members; \$125 for non-members. If you book a foursome, there's a discount!

For more information and to register, click the link below. See you on the links on August 14.

[Registration Link](#)

"Grand" Event - Mentorship: The Benefits Are Both Ways

The AAWBC has partnered the past two years with the U.S. Central Intelligence Agency to bring practical educational and professional development programs to our members and the community.



On Monday, June 15th, at the exciting Detroit Historical Museum's *Grand Trunk Passenger Station*, the AAWBC and CIA again presented a compelling program about the important personal and professional benefits of being a mentor as well as seeking the help of a mentor. Catered with Arabic dishes found in the 1920s, around the heyday of the Grand Trunk, Brian Ahmad of Byblos Café and Grill prepared a unique and delectable menu for our more than 40 guests.

Christina Petrosian, CIA Program Manager for Middle Eastern American Community Outreach, helped us understand how valuable mentoring can be.

Mentorship is one of the key benefits of membership in the AAWBC and is part of our mission to advance Arab American women in their businesses and professions. Rose Khalifa, AAWBC president, said, "Christina brought a wealth of experience in mentoring, a key to success for many people. The AAWBC has facilitated several mentorship match-ups this year

Today!

About Us

Founded in October 2007 in Dearborn as a 501(c)3 nonprofit professional organization, the Arab American Women's Business Council addresses the needs of Arab American women professionals and business owners as well as young Arab American women seeking professional or business careers in Michigan and across the country. Its purpose is to assist its members by providing mentorships, internships, scholarships and professional development programs.

We invite your contributions and ideas to keep "The AAWBC Scene" relevant and useful for our readers by contacting Renée Ahee, AAWBC CEO, rahee@aawbc.org or 586-484-2390.

AAWBC Mission

The mission of the AAWBC is to empower Arab American women of diverse professions and industries through networking, leadership and educational/professional development opportunities.

AAWBC Vision

The AAWBC is the premier organization to advance the

and the feedback is wonderfully positive from both the mentees and our members who are mentoring them, who come from all walks of life."

If you're interested in mentoring or being mentored, please contact the Juman Doleh-Alomary, chair of the Mentorship Committee at jdoleh@aawbc.org.

[Link to Photos](#)

AAWBC Discovers Wellness at May 19th Event

In the intimate setting of Peer Chiropractic Wellness Center in Rochester Hills, AAWBC members and friends learned what wellness really means, how to achieve wellness and the importance of wellness to our business, our profession and our families. Dr. Adeela Peer, DC, a chiropractic physician and owner of Peer Chiropractic Wellness Center, told our guests that there are eight elements of wellness: emotional, environmental, intellectual, physical, occupational, spiritual, social and financial. If one is missing, we as human beings aren't completely well. We used to think that if you were physically fit, you were well. Now we look at the whole person and all aspects of life. Achieving balance in our life is achieving wellness.

La Marsa Mediterranean Restaurant catered a healthy, casual dinner.

Board president, Rose Khalifa, said, "We've all read about getting and staying healthy. But Dr. Peer gave us an important message on what is wellness. If we're not healthy, we can't run our business and maintain our level of service to our customers or sustain our livelihood. We always think in terms of our family. But without our income, oftentimes our family suffers."

Providing education and resources to our members is our goal. Events like "Investing in Your Health" are examples of that commitment come alive.

[Link to photos](#)

Community Connects



Specs Howard Scholarship for Arab American Women's Business Council Members

aspirations and achievements
of Arab American business
and professional women.

Specs Howard School of Media Arts Offers Scholarship!

In a new and exciting partnership, the Specs Howard School of Media Arts in Southfield is making scholarships available to AAWBC members, their employees and children of employees each valued at \$3,600 to individuals seeking training in technology-driven courses including Graphic Design, Digital Media Arts and Broadcast Arts.

Specs Howard, a leading school for broadcast and media arts since 1970 with more than 17,000 graduates around the world, recognizes the need for members in the Arab American community to enhance and develop the technical skill set of their employees and the technical strength of the Michigan workforce.

Those interested in this opportunity for broadcast, graphic and digital media arts must complete and submit an application as well as a letter of request stating why they feel they are qualified for the scholarship and how it will impact their future.

Applications are available online at specshoward.edu/aawbc or can be requested on site from the Admissions staff. These scholarships will be awarded on a first-come, first served basis, so act fast. Thanks to Lisa Zahodne, president of Specs Howard, for making this scholarship available to the AAWBC!

Thank you for your continued support, stay tuned for more newsletters.

Sincerely,

Renée Ahee
Arab American Women's Business Council