

AAWBC

Arab American Women's Business Council



Sponsorship Opportunities



*Specializing with Opportunities
in:*

Scholarships

Mentorship

Professional Development

Networking



Sponsorship Levels

Platinum Sponsor

\$10,000

- Exclusive Sponsorship of 1 Networking or Professional Development Event
- **Mentorship Event Sponsorship**
- **Her Path to Success**
 - Series Sponsorship and logo placement in credits
- **Annual Breakfast**
 - \$1,000 Scholarship Recognition at Annual Breakfast
 - Reserved table of 8
 - Full Page ad in Program Book
 - Exhibit Table
- Logo Placement on Website for 12 months and at breakfast presentation
- **Special recognition**
 - Special announcement to all AAWBC distribution list with logo placement

Gold Sponsor

\$5,000

- **Her Path to Success**
 - Series Sponsorship and logo placement in credits
- **Annual Breakfast**
 - \$1,000 Scholarship Recognition at Annual Breakfast
 - Reserved table of 8
 - Full Page ad in Program Book
 - Exhibit Table
- Logo Placement on Website for 12 months and at breakfast presentation

Silver Sponsor

\$2,000

- **Annual Breakfast**
 - \$1,000 Scholarship Recognition at Annual Breakfast
 - Reserved table of 8
 - Exhibit table at event of your choice
 - Full Page ad in Program Book
- Logo Placement on Website for 6 months and at breakfast presentation

Event Sponsor

\$2,000

- Exclusive sponsor for 1 networking or professional development event
- Logo placement on all marketing materials

Her Path to Success Sponsor

\$1,200

- Exclusive sponsor for 1 series of videos (3-4 segments)
- Mentioned as sponsor with logo placement credits
- Mentions in all marketing materials for the sponsored series

Scholarship Sponsorship

\$1,000

- **Annual Breakfast**
 - \$1,000 Scholarship Recognition at Annual Breakfast
 - Reserved table of 8
 - Exhibit table at event of your choice
 - Full Page ad in Program Book
- Logo Placement on Website for 6 months and at breakfast presentation



Breakfast Sponsorship Levels

Signature Sponsor

\$1,000

- Reserved table for 8 (eight) at the Annual Networking Breakfast
- Full-page ad in the program book
- Logo on website during the month of the breakfast

Scholarship Sponsor

\$1,000

- Recognition as a sponsor for 1 (one) of the scholarships given at the Annual Networking Breakfast
- Mention in the program book as a scholarship sponsor

Table Sponsor

\$300 or \$500

- Reserved table for 8 (eight) at the Annual Networking Breakfast - \$300 value **OR**
- Reserved table for 8 (eight) at the Annual Networking Breakfast and full-page ad in the program book - \$500

Business Card Program Sponsor

\$75

- Business card-sized ad in the Annual Networking Breakfast program book

Full Page Ad Sponsor

\$200

- Full-page ad in the Annual Networking Breakfast program book

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Sponsorship Payment Form

SPONSORSHIP LEVEL

- | | |
|--|--|
| <input type="radio"/> Platinum Sponsor - \$10,000 | <input type="radio"/> Signature Sponsor - \$1,000 |
| <input type="radio"/> Gold Sponsor - \$5,000 | <input type="radio"/> Table with ad Sponsor - \$500 |
| <input type="radio"/> Silver Sponsor - \$2,000 | <input type="radio"/> Table Sponsor - \$300 |
| <input type="radio"/> Event Sponsor - \$2,000 | <input type="radio"/> Program (Full Page) Sponsor - \$200 |
| <input type="radio"/> Her Path to Success Sponsor - \$1200 | <input type="radio"/> Program (Business Card) Sponsor - \$75 |
| <input type="radio"/> Scholarship Sponsor - \$1,000 | |

PAYMENT INFORMATION

Name: _____

Business/Company Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Work Phone Number: _____ Cellphone Number: _____

Email: _____

PAYMENT INFORMATION

- Pay by credit card: PayPal invoice will be sent from info@aawbc.org
- Pay by mail: Make checks payable to: AAWBC and mail to
22952 Outer Drive, Dearborn, MI 48124

Any questions? Please contact AAWBC at info@aawbc.org.

AAWBC is a non-profit 501c(3) organization. All donations are tax deductible. Tax ID: 35-2296131

****All advertisements must be in compliance with our mission and values****



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